

Put your publication in the hand of local readers.

Local publishing distribution at it's best. Serving the Twin Cities area and greater Minnesota.



Working since 1990 —

Metro Periodical Partners is publishing distribution at its best.

Metro Periodical Partners owners and staff have been helping publishers be successful for decades. We know our local communities, and we take pride in supporting the publishers who strengthen them.

We have built solid partnerships within our communities to ensure all publications reach the audiences they need and Minnesota readers have access to their community information.

Print is our passion, and we believe it is a strong support for bringing communities together.

We're knowledgeable about making benefits higher —

There are different types of Distribution Services.

Metro Periodical Partners cares about your publication reaching its readership and you achieving your unique business goals. We have a proven record of successful, long-term partnerships and look forward to creating more.

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What we do —

Our Services

Distribution Planning —

We create a distribution strategy that ensures your publications are at the right locations where your readers will find them. We work closely with you to understand your target demographic, circulation goals, and budget to develop a customized distribution plan that meets your specific needs.

Warehousing and Storage —

Our services include the receipt of papers from your printer at our warehouse location and storage in our temperature controlled facilities from which they are dispatched to our drivers. We take care of the all of the logistics details of getting your publication into the hands of your readers.

On-Time Delivery —

With our team of experienced drivers, we ensure the timely delivery of your publication during every distribution cycle. We understand the importance of getting your magazine into the hands of readers on time, every time. Our drivers handle your distribution needs with precision and efficiency.



What we do —

Our Services

Clean Display —

We prioritize clean displays, tidy presentations, and timely restocking when needed. With our attention to detail and commitment to maintaining a professional appearance, we ensure that your magazines are always showcased in the best possible light to maximize visibility and generate increased interest in your publication.

Responsible Recycling —

We understand the importance of responsible and ethical distribution practices and include recycling as a regular part of our services. We are committed to ensuring that none of your magazines end up in another business's garbage. When you partner with us, you can rest assured that we will collect all returns and recycle them indoors at our warehouse.

Responsive Team —

Our team is not only highly experienced, but also extremely responsive to any needs that may arise. Whether it's the need for expansion to reach new audiences or suggestions on how to improve distribution efficiency, our team is always ready to address and accommodate these needs.

Rack Rentals —

We offer rack rentals for placement anywhere and rack space rentals in many of our current locations. We have a wide variety of rack types to choose from. We can add these to locations we already serve, locations you specify, or help you negotiate space with spaces you want to be in. We offer rack rentals and rack space with or without additional distribution services.



Find success with Metro Periodical Partners.

Our services are proven to establish, grow, and maintain your readership.

At Metro Periodical Partners —

We know Minnesota and take pride in our long-standing and successful partnerships with our publishers, display locations, and local readership.

We know our local communities, and we take pride in supporting the publishers that help strengthen them.

We work with publishers of all sizes and create tailored distribution plans to help your publication grow readership fast, gradually grow readership, or maintain your current circulation.

From receipt of papers, warehousing, and indoor storage to on-time deliveries and clean displays, we consider the full lifecycle needs of our publishers, including recycling, and a responsive service team that keeps you updated about your readership and location trends.

Why choose us? ---

Expertise and Market Intelligence

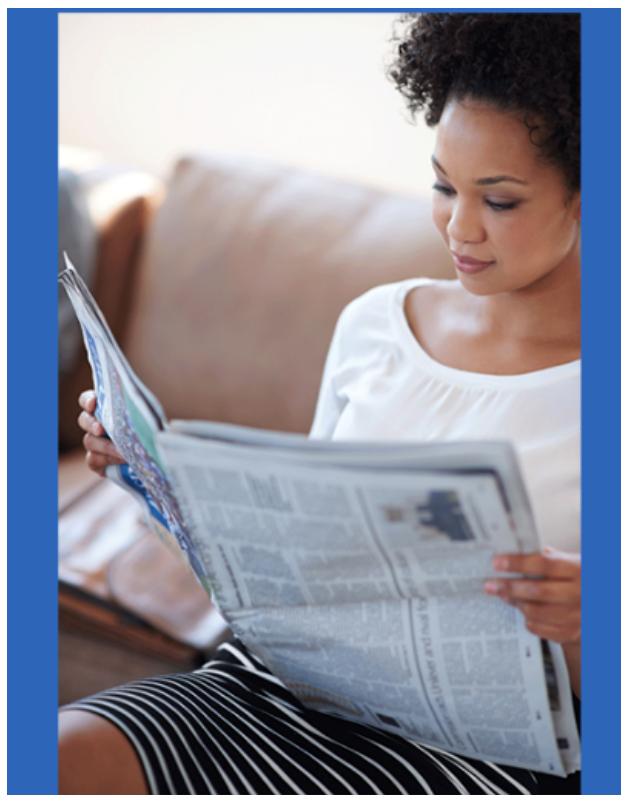
We possess a deep understanding of the markets that we serve. We maintain a seasoned staff that is well-versed in consumer behavior, market trends, and the competitive landscape.

We can provide insights into where publications are performing well and which are not and why. We offer feedback on customer preferences and emerging trends, allowing you to make informed decisions, optimize your reach and budget, and develop targeted strategies that drive business growth.

Market Expansion

One of the primary benefits of partnering with Metro Periodical Partners is our ability to extend your company's market reach. We have established networks and relationships with retailers and other businesses that have grown with us for over 30 years.

These networks would be difficult for publishers to develop and maintain independently, allowing publishers that work with Metro Periodical Partners the opportunity to reach larger, broader audiences.



Why choose us? ---

Cost-Effective Services

We work to strategically place your publication in the hands of the right readers while keeping your budget front and center. Our prices are comparable to individuals and businesses that offer nothing but delivery. At the same time, we offer distribution planning, crucial strategic guidance, receipt of publications from your printers, warehousing, storage, delivery, re-stocking, and recycling.

Rather than incurring these costly responsibilities, our publishers get more and spend less.

Metro Periodical Partners enhances efficiency and cost-effectiveness, contributing to the growth and sustainability of our client's publications

Well-Motivated and Experienced Personnel

Distributors are not just intermediaries but strategic partners essential for business growth and prosperity.

We employ motivated distribution experts and delivery personnel who understand our local networks and readers. Every person working with Metro Periodical Partners has long-standing relationships with the businesses we deliver to. They know what to look for when delivering your magazine and will offer feedback and suggestions to ensure your publication gets maximum exposure in locations that make sense.

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